

Anthro



Northwest

Art Stylization Guidelines

Thank you for creating art for Anthro Northwest! We hope that with each new piece of art, the world is made a more beautiful place, thank you for being a part of that. Anthro Northwest is an Anthropomorphic Arts Convention that has a primary goal of bringing out the best in the community. Communicating those ideals through art is a very important part of our mission.

Anthro Northwest is a Pacific Northwest-themed convention. We are big on nature, relationships and community. The location that Anthro Northwest is held in is surrounded by green forests, the Puget sound, numerous lakes, Rainier Mountain, and the Cascades. While many of our theme colors are muted natural shades, artists are free (and encouraged) to use a bright palette to express the joy that is found in the anthropomorphic arts.



Anthro Northwest 2017 by Ransom

Anthro Northwest has a wide demographic target, but it is especially appealing to families and young people as the convention is completely SFW / PG.

Here are some themes related to Anthro Northwest:

Anthropomorphic Pacific Northwest Natural Nature Kind Service Positive Creative Charitable Friendly	Peaceful Clean Imaginative Fun Social Together Inclusive Open Warm All Ages	Diverse Soft Family Artistic Industrious Trees Water Sky Earth Inviting
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The Anthro Northwest Mascott is named "Andy." We encourage artists to adopt his color scheme to their artwork. Use of "Andy" in artwork must be approved in writing from Anthro Northwest prior to public display.

Andy The Anthro Northwest Wolf

Personality:

Adventurous, Creative, Enjoys Nature, Social, Kind, Loves Surprises, Crafty



Markings:

Andy's stripe is a geometric representation of a river flowing down into a waterfall ending up in a lake.

Backpack:

Andy likes to pack his bag full of neat trinkets. He often surprise both friends and strangers with little gifts.



Andy by Golden Druid

There are several variations of the Anthro Northwest pawprint logo in use:



Anthro Northwest Logos by Crystacian

2017 Theme Guidelines:

The theme for Anthro Northwest 2017 is “Pure Imagination”. Here is an example themed piece of art:



Breath of Night by Golden Druid

Additional Resources:

ANW Artist’s Telegram Group (Contact the admin of @anthrow for an invite)

ANW Artist’s Asset Drive (Contact Anthro Northwest for access)